

Parineeti Chopra Unveils Ezzy Group's™ Luxury Residential Projects In Bangalore



World-renowned architect Tony Ashai-designed property showcased amidst galaxy of stars & high profile guests

siliconcitynews

Bangalore, 10 Nov 2012: Award-winning actress and Bollywood celebrity Parineeti Chopra today unveiled the first-ever luxury residential project, designed by world-renowned architect Tony Ashai, for the Ezzy Group in Bangalore, India, amidst a galaxy of politicians, bureaucrats and socialites.



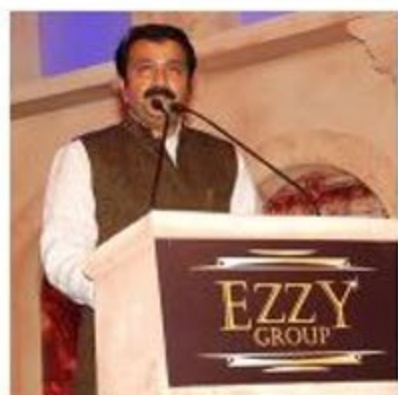
Karnataka's Deputy Chief Minister R Ashoka, MLA N A Harris, MLA Prasanna Kumar, Tony Ashai and Sunanda Tharoor were among those present at the glittering evening.



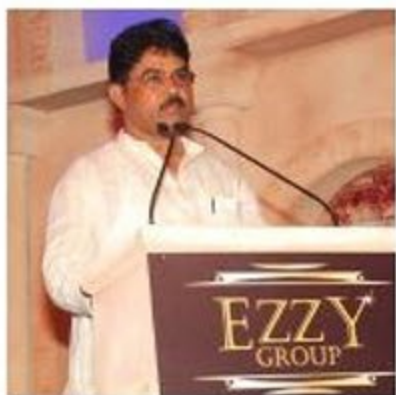
While Lucky Morani, who hosted the show, made the event special by entertaining the audiences, the icing on the cake came from renowned singer Talat Aziz, who mesmerized the audiences with his soulful rendition of songs.

Congratulating the Ezzy Group for bringing Tony Ashai to India, Parineeti pointed out that Bangalore was fortunate to have projects developed by the renowned architect. "My wishes to the Ezzy Group for coming up with this unique property in India," she added.

Ezzy Group, a world-class infrastructure and property management company, has forayed into India by setting up unique luxury residential projects in association with Tony Ashai in Bangalore. This is the first time ever that Tony Ashai, who designed homes for Hollywood celebrities, has joined hands for any project in India.



Ezzy Group Chairman Shabbir Saifuddin Ezzy and Managing Director Hisham Syed Ezzy, who were present on the occasion, said that their projects would set new trends in the luxury residential real estate projects in the country.



Ezzy Group and Ashai Design Corporation (ADC), California, USA, will set up several such luxury residential projects in the country going forward. The first two such projects "Corinth and The Avenue" have been set up in Bangalore.

Tony Ashai has brought Italian design and Tuscany style architecture to Corinth, located on Hennur Road, Bangalore. The project comprises 25 boutique row villas built to the highest specifications on par with international standards. Each villa offers unsurpassed warmth and beauty through its fine Italian architecture in a colourful setting of lush landscaping, patios and water fountains. The Corinth villas offer a world-class living experience through large open spaces which are designed to draw in natural light and fresh air, giving one the open feel of a countryside house.



The Avenue is a stunning collection of Boutique Residences, individually-designed to achieve the highest standard of living. Strategically located in the heart of Whitefield, Bangalore, these luxury apartments are designed in accordance with the cosmopolitan lifestyle of the modern family. The contemporary architecture of The Avenue, characterized by clean lines and a minimalistic look, combines to create a stylish building which complements its surroundings, whilst retaining its own personality and unique sense of place.



As a part of its property launch and Corporate Social Responsibility agenda, the Ezzy Group contributed INR 5 Lakhs to CRY (Child Rights and You). The Ezzy Group supports CRY in their work towards ensuring lasting change for children.

The leadership team at Ezzy Group has over 25 years of experience in construction and development in India and the West Asian countries and is committed to applying their expertise to delivering exceptional luxury lifestyle projects. Photo by P.K. Ananth Kumar

