

EZZY GROUP Announces Business Vision 2020: To Invest 800 Crores In Bengaluru Over The Next 4 Years

Launches signature project "The Avenue" in Whitefield

Bengaluru, 5th April 2017: Bengaluru based super – luxury real estate developer **EZZY GROUP** announced their business vision for 2020. **Mr. Hisham Tamiz**, Managing Director, Ezzy Group and **Mr. Varun Sanam**, CEO, Ezzy Group made the announcements after the Launch of their new international signature project "The Avenue", by International Supermodel and Cine Actress **Angela Krislinzki**. The group will continue to invest 800 crores in Bengaluru over the next 4 years and has announced the pipeline of their upcoming premium projects in the city, all to be launched in the next 12 months.

Speaking about the Group's Vision upto 2020, **Mr. Hisham Tamiz, MD, Ezzy Group**, said "For a city like Bengaluru which has immense potential to absorb luxury real-estate, still I believe has a vacuum in supply. Bengaluru's economic growth in the last 5 years has accelerated the growth of start-up companies' heavy industries and manufacturing, resulting in creating HNI / UHNIS wanting to upgrade to a luxury lifestyle. We have infused a total Investment of Rs. 200 Crore to develop 1 Million Square Feet of Premium Luxury Housing across 3 New Projects – Andalusia, Gallery Central, and Ezzy Tower, all to be launched this Year."



Projects." added **Mr. Hisham Tamiz**.

"The group will further invest Rs.600 Crores towards development of 3 Million Square Feet of Royal Luxury Housing across the group's magnum opus projects planned over the next 4 years, until 2020. We want to put Bengaluru right up there with the New York, London and Paris cityscapes, by providing the pinnacle of Luxury Living with our Landmark

Highlighting on their new project after its launch, **Mr. Varun Sanam, CEO, Ezzy Group**, said "The Avenue is a collection of Luxury Boutique Residences, designed by the **Ashai Design Corporation – California, USA**, strategically located in the heart of Whitefield. With a total project inventory of Rs. 100 Crores, "The Avenue" is a game changing cosmopolitan property built on the lines of a 5 star hotel and will include all Ezzy's super luxury signature features at very competitive Market Prices in the Premium Luxury Segment."

"The Avenue which constitutes 1.5 Lakh Square feet of sheer Luxury, in 15 Floors, will feature World Class Higher End Amenities in the first three floors and 36 Luxury Living Units in the next twelve floors. The project is high on visual and user aesthetics, the pool and gym can be seen through the 25 feet tall Glass Wall feature in the lobby. An exclusive Personal Cinema with Gold Class seats and Incredible Dolby Surround Sound is another way we have personalized, Luxury, in the Project, true to the vision of the group. The Avenue will be ready to occupy by May 2019 and the unit price will range from Rs. 2.2 Crores to Rs. 2.9 Crores" Added **Mr. Varun Sanam**.

Launching The Avenue, **International Supermodel and Cine Actress Ms. Angela Krislinzki**, said "My work compels me to travel to different parts of the world and Ezzy Group's projects definitely resemble one of the finest properties I have had the opportunity to stay at, such as the 4 Seasons Hotel in Chicago or the Grosvenor House in Dubai. I am excited to be part of this growth story and vision 2020 with Ezzy Group."